

CANVAS. THE HIGH-PRODUCTIVITY DRAWING PROGRAM FOR WORKING PROFESSIONALS.

Need to turn out work on tight deadlines? Need access to source files stored in a wide range of formats? Need a powerful alternative for pre- and post-CAD detail refinement? Or an all-around workhorse graphics program for business use? The answer for each is Canvas.

LESS EXPENSIVE. MORE EXPANSIVE.

Canvas puts extraordinary precision & an unbeatable combination of features at your fingertips — at a price well below that of its nearest competitors. Let alone that of typical “high-end” systems.

Yet despite all this technical prowess, Canvas has earned consistent applause for its intuitive design & ease of use.

CANVAS™

**PRECISION DRAWING POWER
FROM DENEBA SOFTWARE.**

SUGGESTED LIST PRICE \$299.95

System Specifications: Requires a Macintosh Plus, SE, SE30, II, IIx, IIcx, IIfx, or Portable — with two 14 MB drives or a hard disk — and System 6.02 or later. Compatible with MultiFinder™, AU/X™ and QuickDraw® or PostScript® compatible printers, typesetters, plotter-drivers and film recorders.

Deneba Software, 3305 Northwest 74th Ave., Miami, FL 33122. 1-800-622-6827. In Florida, 305-594-6965.

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**DRAWS
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RUNNING SHOES.
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AND
MORE.**





TECHNICAL
DRAWING



ENGINEERING



ARCHITECTURE

BUT WHAT IT DRAWS BEST IS RAVES.

It all seems so easy now that the reviews are in.

Now that users call us daily with fresh praise for how well Canvas does this. Or Canvas does that.

Now that the 1989 MacUser Eddy Award for Best Graphics Program stands proudly on our company mantelpiece.

But getting you people to agree on

what features you really needed in a drawing program wasn't easy at all.

In fact, it was an experience not unlike trying to put together a pizza order for the entire United Nations.

First, the engineers insisted on an insane degree of precision, weird curve drawing tools, elaborate auto dimensioning.

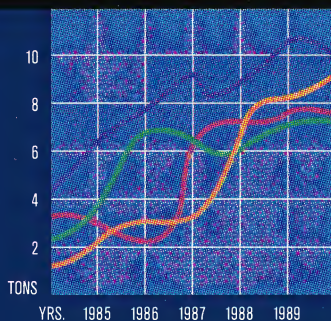
Then the architects held out for a huge drawing size, hundreds of layers, macro libraries, even personalized dashed lines.

Meanwhile, the graphic artists couldn't live without things like bitmap auto tracing & editing, a multi-million color palette, and a smart built-in process color separator.

We also talked to designers. Universities. Technical illustrators. Newspaper & magazine staffs. Business types.

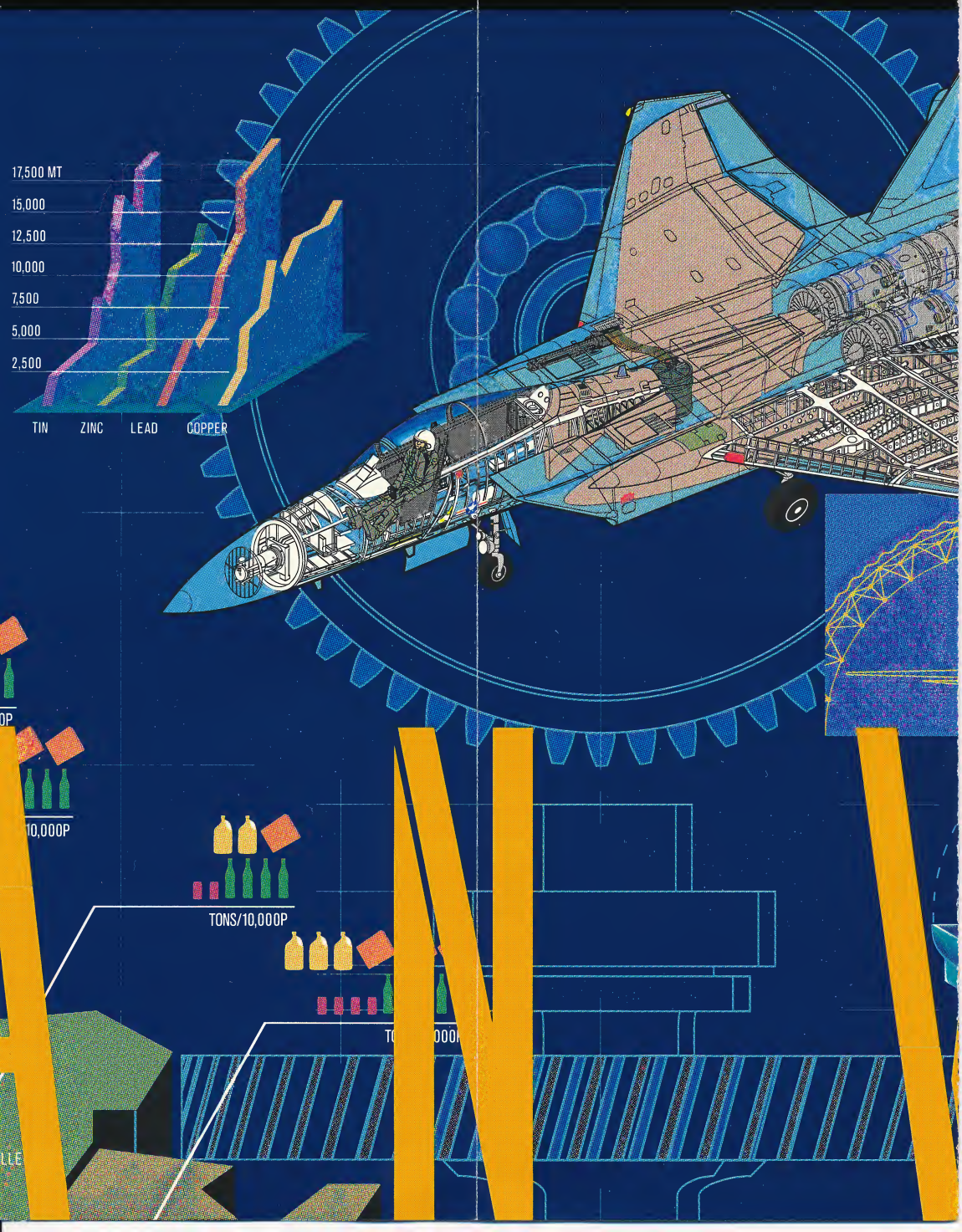


MACUSER 1989 EDITORS' CHOICE AWARD (MAR '90): "OF THE FINE PROGRAMS THAT WERE INTRODUCED OR MATURED IN '89, CANVAS FROM DENEBA STANDS OUT. IT HAS EVOLVED INTO A MULTIPURPOSE DRAWING AND PAINTING APPLICATION WITH 24-BIT COLOR, UNLIMITED LAYERS, BEZIER CURVES, PRECISION TOOLS, BIT-MAPPED EDITING AT HIGH RESOLUTIONS, A SPELLING CHECKER, AND FULL COLOR SEPARATIONS."





BUSINESS GRAPHICS





OR
TION



DESKTOP
PUBLISHING



ILLUSTRATION



GRAPHIC
DESIGN



MEDI
IMAG

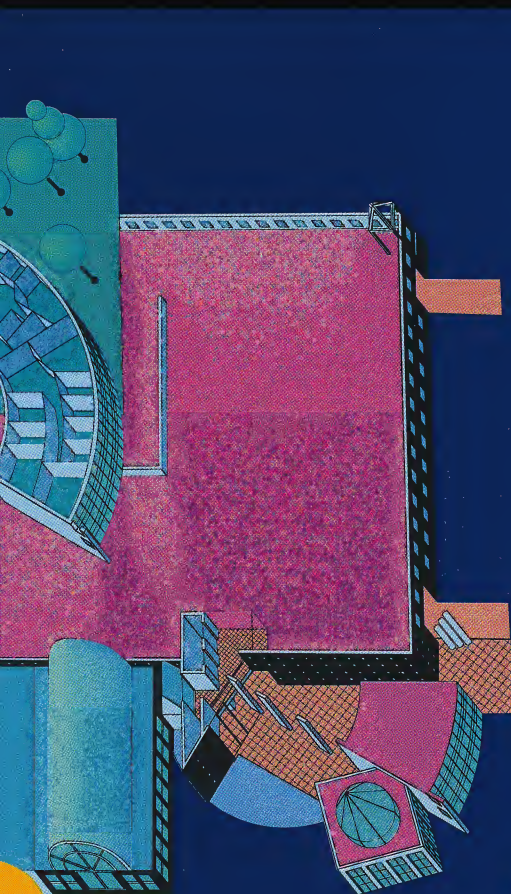




GEOLOGY



ELECTRONICS



The more opinions we listened to, the longer the list of crucial ingredients grew.

Yet everyone also said make it simple. Make it fast. Make it productive. And while you're at it, make it inexpensive too.

Or else you're not going to make it, period.

Out of all this impossible-

sounding clamor, Canvas was born. Committed from day one to the goal of becoming the most productive drawing program a professional could ask for.

No matter what their particular profession might be.

That was a while ago now.

Today, according to top industry reviewers and to thousands of users like yourself, our goal has been achieved. And we're very proud of that.

But it doesn't mean we're taking any long vacations around here.

Because it's both the burden and the beauty of the times we live in that enough is never enough for long. No matter how many raves roll in.

So while you're busy earning great reviews of your own with today's Canvas, we'll be busy working on tomorrow's.

The one with even more new & wonderful powers for you to draw on.

MACWEEK (JAN '89):
"CANVAS IS LOADED WITH
DRAWING TOOLS AND
TOOL ENHANCERS THAT
GO BEYOND THOSE OF
ITS MORE-EXPENSIVE
OBJECT-ORIENTED RIVAL,
MACDRAW II..."



MACUSER5-MICE RATING
(APR '89): "...A POWERFUL,
FULL-COLOR OBJECT-ORIENTED
DRAWING PROGRAM WITH
SIGNIFICANT PAINTING POWER...
CANVAS COULD BE THE SINGLE
GRAPHICS PROGRAM TO FIT
MOST ILLUSTRATION NEEDS."

A QUICK LOOK AT KEY PROGRAM FEATURES

- Continuous multi-point Bezier curves and smooth polygons (splines) with advanced editing capabilities
- Unlimited number of layers (transparent overlays)
- Up to 16.7 million different colors per drawing
- Advanced 4-color process (CMYK) separation utility
- User editable custom arrowheads & dashed lines
- Automatic dimensioning of lines and arcs, and calculation of area and perimeter
- Custom rulers using standard or metric scales
- Precise scaling of objects by ratio or percentage
- Editing precision to 4 decimal places (64,000 dpi)
- Drawing size up to 93 by 93 feet (memory-independent)
- Custom pen sizes and hairlines as thin as .001 point
- PostScript® gray scales in 1% increments
- Zooming from 3200% enlargement to 3.125% reduction
- Auto tracing of scanned images (bitmaps to high resolution line art (objects))
- Special effects: rotate in 1° increments, slant, distort, flip, stretch, 1 or 2 point perspective
- Letter-by-letter font, size, style and color text editing
- Automatic object duplication with specifiable offset, scale, rotation, color, gray scale or pattern changes
- Graphic libraries for fast storage and retrieval of commonly used objects
- Create and edit high resolution (72 to 2540 dpi) bitmaps with full complement of built-in painting tools
- Built-in 100,000 word spelling checker
- Read and write files in the following formats: PICT 1/2, TIFF, MacPaint®, MacDraw® I & II (read only), and Encapsulated PostScript® or EPSF (write only)
- Full-featured Desk Accessory version included

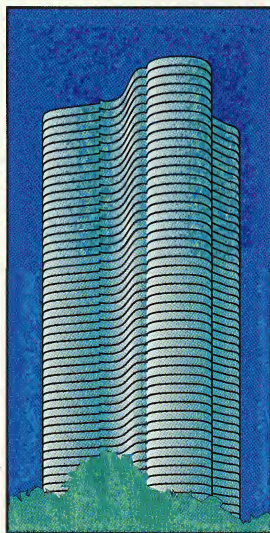
A CLOSER LOOK AT THE CANVAS ENVIRONMENT

Any full-scale drawing program can present you with an impressive array of tools. But only Canvas puts them all together in a working environment that really works.

A well-ordered universe where complex tasks become exercises in simplicity. Where precision is absolute. Imagination is unfettered. And limitation is a totally unknown concept.

ADVANCED BEZIER & SPLINE CURVES

Building & refining curve-based objects is the true test of a precision drawing program.



Canvas passes with flying colors — providing both a highly refined set of segment creation tools and total pinpoint control of the editing/splitting/joining process. So whether you're drawing

from scratch or auto tracing from an imported bitmap source, you'll always get a perfect curve. Without being thrown any.

UNLIMITED LAYERS

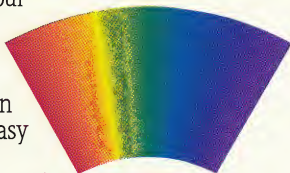
In many real-life instances, the question of drawing power really comes down to layering power. And Canvas offers the only right answer: an infinite supply of user-definable layers —

any one or group of which can be worked on, hidden, grayed, re-ordered, colored, saved or printed/plotted independently.



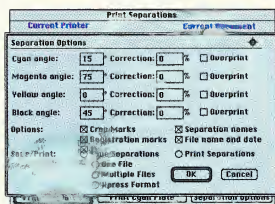
MAXIMUM COLOR & POSTSCRIPT® GRAY SCALES

As the Macintosh has evolved, color has come to play an essential role in the graphics workstation. Yet many popular drawing programs seem to believe that eight colors is enough. Not Canvas. It's designed to bring any system's maximum color capabilities to life, from standard 8-bit to full-blown 32-bit. And our sophisticated Color Manager and Color Picker windows make cruising your way through a sea of 16.7 million colors as easy as a walk around the park.



PRESS-READY COLOR SEPARATIONS

Okay. So you've created the ultimate color drawing, painstakingly refining every little hue and tint. You've printed it out, showed it around, and impressed everyone so much they're ready to take it immediately to press. And so is Canvas. Simply call up the Canvas Separ-

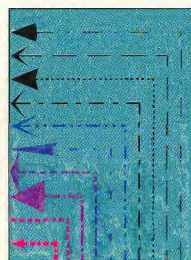


ator and convert your work into professional quality 4-color (CMYK)

color seps — complete with precision screen angle adjustments & color overrides. Print them directly to a typesetter or save them to disk for film output at a service bureau or right in the print shop.

CUSTOM DASHED LINES, ARROWHEADS, PATTERNS, COLORS, BRUSHES, PENS & RULERS

A professional's drawing tools make their mark on the universe. It's kind of crazy, but every line, stroke and arrowhead becomes a personal statement. Or at least a corporate one. That's why Canvas provides individual control over the appearance of every component in your drawing toolbox — even down to the scale and fineness of the rulers you use. So your new Canvas-assisted work can look exactly like the work you used to do by hand. Back in 1943.



UNPARALLELED PRECISION

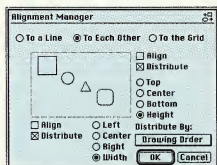
Mistakes are easy enough to make without having your drawing program make them for you. Fact is, as you take on increasingly sophisticated tasks, the demands on your software's accuracy increase too. Canvas



gives you placement precision up to 64,000 dpi, far higher than most. And fine hairlines down to 1/1000th inch width. Because tiny differences can make a big difference in the finished appearance of your work.

AUTO DIMENSIONING, DUPLICATION, ALIGNMENT & DISTRIBUTION

What size is your object, exactly? What's its area & perimeter?



Canvas not only has the answers, but turns them into dimension lines & caption labels at the click of a mouse. Need

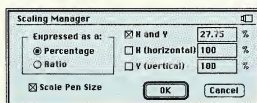
duplicates of something? A single command creates them—sequentially rotated, resized, offset, or filled with grays or colors if you wish. And our Alignment Manager will place any selected set of objects into precise position relative to each other or to space itself.

OBJECT SCALING BY RATIO OR PERCENTAGE

Resizing an object in Canvas isn't the "eyeball" sort of experience it tends to be in other drawing programs. Our Scaling Manager

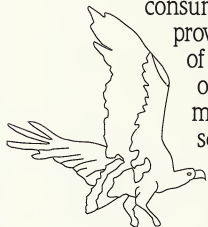
lets you numerically enter the precise

degree of change desired—expressed either by percentage or as a ratio—and can scale either proportionally or by individually specified X and Y-axis increments. Multiple objects scaled as a group can be set to retain their individual alignment characteristics.



BITMAP AUTO TRACING & EDITING

To save you hours of time-consuming labor, Canvas provides a full supply of editing tools for use on bitmap source material such as scanned TIFF files or clip art libraries.



These same tools can also be used to create specialized "painted objects" on any drawing layer. Once touched up to your

satisfaction, auto trace can be used to convert any bitmap into an easily-manipulated drawing object.

WYSIWYG TEXT & ONBOARD SPELL CHECKER

Your picture may be worth a thousand words, but it's still likely to need at least a caption or two. Perhaps even a whole paragraph. That's why we've given Canvas full-strength text editing capabilities, with complete and independent control over the appearance of every character.

And, knowing that the

typical graphics maestro can't spell worth beans, we've added a 100,000 word spelling dictionary—in the hopes that this might spare them from needless embarrassment embarrassment embarrassment.



MACRO GRAPHIC LIBRARIES

Let's say you spend a lot of time drawing .05 ohm bipolar contra-inductive mahogany resistors in your work. Or circumvalent fluid brake shoe evaporators. Fact is, most people who draw for a living draw certain shapes and widgets over and over again. In Canvas, these objects or groups of objects can be installed as pull-down macros—"tools" for drawing specific things automatically. Create an entire library of macro files, each storing different sets of shapes—like bags of tricks. Or of cold-pressed isosceles logo endcaps.